

LUCAS

Quality

EQUIPMENT

& SPARE PARTS

for

MOTOR CYCLES

1936-1957



JOSEPH LUCAS (SALES & SERVICE) LTD - BIRMINGHAM 12

SUPERSESION CHARTS FOR UNITS AND PARTS

It will be appreciated that many of the older units and components are no longer available, and every endeavour is made to replace them with more modern and improved types. It should, perhaps, be emphasised that the components selected will always satisfactorily replace those originally fitted.

ALTERATIONS TO PRICES AND SPECIFICATIONS

We reserve the right to alter any prices or specifications at any time without notice. All goods are sold subject to prices and conditions ruling at the time of delivery.

ORDERING QUANTITIES

Please state clearly quantity required. For example: 1 or 6; 1 packet or 6 packets. Certain components are supplied in packets of 10. Large quantities of such items should be ordered in packet multiples. For example: 1 packet=10 pieces; 6 packets= 60 pieces.

EXHIBITION

The goods listed herein are sold on the condition that they are not to be exhibited by any person, firm or company at any exhibition without our written authority.

TELEGRAPHIC CODES

It is usually necessary to telegraph only in cases of urgency. To save time and expense, we suggest that the following codes be used:

LABAR ..	Send by Post.	LACH ..	Send by Registered Post.
LACER ..	Send by Parcel Post.	AIRMA ..	Send by Air Mail.

USE OF PATTERNS

When parts are sent to us as patterns they should be carefully labelled, indicating the name and address of the sender, together with reference or order number, which will enable us to deal with the matter properly. In all cases an indication should be given of the unit from which the part has been removed.

GUARANTEE

All usual and reasonable precautions have been taken to ensure excellence of materials and workmanship, and in the event of any defect which is not caused by wear and tear, misuse, accident, or negligence, being disclosed within six months of its being put into use, we will either supply new parts or components in exchange for those defective, or repair such defective parts or components, free of charge. We do not undertake to dismantle or reassemble, or bear the cost of dismantling or reassembling any such part or component on the vehicle or chassis. This undertaking shall be deemed to exclude any and every other obligation whatsoever, and all liability for any loss or damage, howsoever or whensoever caused or arising, except the cost of replacement or repair in accordance with this undertaking.

CONDITIONS OF SALE

Every LUCAS article is supplied on condition that it shall not be resold TO THE TRADE below the FIXED WHOLESALE SELLING PRICE, or to a person other than a bona-fide dealer below the FIXED RETAIL SELLING PRICE of the article appearing in our printed list of fixed prices current at the time of the resale. A dealer who resells any LUCAS article in breach of this condition shall be required to pay to LUCAS liquidated damages of FIVE POUNDS in addition to any other remedy which may be available against him.

Under Section 25 of the Restrictive Trade Practices Act 1956 this condition may be enforced against ANY trader who acquires LUCAS goods for resale in the course of business as if he had purchased the goods directly from LUCAS and had agreed to be bound by the condition.

This condition only applies in Great Britain.



FOREWORD

The style, layout and presentation of this new issue of the Motor Cycle Master Parts Catalogue is the result of considerable research into our customers' needs, and to obtain the maximum assistance from this publication we ask for your kind study of the following explanatory notes.

GUIDANCE FOR ORDERING SPARE PARTS

It will be readily appreciated that the correct ordering of Units or Spare Parts speeds the handling of our customers' requirements through Agents, Stockists and Depots, etc. It is, therefore, important to quote the Part Number; most units of Lucas manufacture clearly state the service or ordering number. This number should be quoted in all instances. If, for any reason, it is not possible to do this, or should there be any doubt about it, always quote MAKE AND MODEL OF MOTOR CYCLE, CYLINDER CAPACITY IN CUBIC CENTIMETRES (e.g. 350 c.c.) and YEAR OF MANUFACTURE. It must be clearly understood that with this information before us we are only able to send equipment which was fitted as standard.

HOW TO USE THIS CATALOGUE

Your customer's order for spare parts will most likely fall into one of the following four categories:

- | | |
|---|--|
| (a) Details of Motor Cycle only given. | (c) Supply to sample. |
| (b) Part Number of complete unit quoted (but not Part Number of spare part required). | (d) Part Number of spare part, but no further details. |

This catalogue attempts to meet all the above contingencies as follows:

- A. The Motor Cycle Equipment Guide (Section A) now contains *complete individual specifications for each Motor Cycle* from 1936-1957 inclusive. It is, therefore, only necessary to refer to the appropriate page to find the ordering number of any particular LUCAS unit. Let us assume that a commutator end bracket is required for a generator on a B.S.A. 250 c.c. 'C10' 1952. Details of this motor cycle are given on page A10 and the ordering number of the generator is given as 20010. Turning to Generator Section E of the catalogue, detailed spare parts for this machine will be found on page E6, where the part number of the part required is shown to be 200713.
- B. As the ordering number of the complete unit is known, turn to the detailed spare parts of the catalogue section concerned and proceed as in example A.
- C. As will be seen from the Section Index, this catalogue is made up of distinct sections, each dealing with a separate LUCAS unit (Generator, Magneto, Lamp, etc.). Furthermore, in each section all similar parts are photographed in groups, i.e. contact sets, pick-ups, etc. Therefore identification of samples by means of these illustrations becomes much simpler. Failing this, further information must be obtained as in A or B above.
- D. A complete list of part numbers is given in the Numerical Index, Section B, together with the page numbers on which details of the parts can be found.

PARTS IN FREQUENT DEMAND

Certain customers find it useful to know which units and parts are common to many motor cycles, or are fitted to popular machines. In each section, under the heading of Motor Cycle Application Reference, all units are grouped for easy reference. In addition, it can be seen that certain parts are common to many units by scanning the horizontal tabulations in the Detailed Spare Parts of each section.

LUCAS

SERVICE DEPOTS

SALES AND SERVICE DEPOTS

BELFAST <i>Telephone: Belfast 25617</i>	51-55 Upper Library Street <i>Telegrams: Servdep, Belfast</i>
BIRMINGHAM 18 <i>Telephone: Central 5050</i>	Great Hampton Street <i>Telegrams: Lucaserve, Birmingham</i>
BRIGHTON 4 <i>Telephone: Hove 38993</i>	85 Old Shoreham Road, Hove <i>Telegrams: Luserv, Brighton</i>
BRISTOL 4 <i>Telephone: Bristol 76001</i>	345 Bath Road <i>Telegrams: Kingly, Bristol</i>
CARDIFF <i>Telephone: Cardiff 28361</i>	54a Penarth Road <i>Telegrams: Lucas, Cardiff</i>
CORK (Distribution Depot) <i>Telephone: Cork 22868</i>	4 Caroline Street <i>Telegrams: Luserv, Cork</i>
DUBLIN <i>Telephone: Dublin 46195</i>	Portland Street North, North Circular Road <i>Telegrams: Luserv, Dublin</i>
EDINBURGH 11 <i>Telephone: Edinburgh 62921</i>	60 Stevenson Road, Gorgie <i>Telegrams: Luserv, Edinburgh</i>
GLASGOW C.3 <i>Telephone: Douglas 6591-7</i>	4-24 Grant Street (St. George's Road) <i>Telegrams: Lucas, Glasgow</i>
LEEDS 8 <i>Telephone: Leeds 28591</i>	64 Roseville Road <i>Telegrams: Luserdep, Leeds 8</i>
LIVERPOOL 13 <i>Telephone: Stoneycroft 4721</i>	450-470 Edge Lane <i>Telegrams: Luserv, Liverpool 13</i>
LONDON <i>Telephone: Shepherds Bush 3160</i>	Dordrecht Road, Acton Vale, W.3 <i>Telegrams: Lucas, Dymomagna, London</i>
LONDON <i>Telephone: Leytonstone 3361</i>	757-759 High Road, Leyton, E.10 <i>Telegrams: Luserdep, Leystone, E.10</i>
MANCHESTER <i>Telephone: Longford 1101</i>	Talbot Road, Stretford <i>Telegrams: Lucas, Stretford</i>
NEWCASTLE-ON-TYNE 1 <i>Telephone: Newcastle 25571</i>	64-68 St. Mary's Place <i>Telegrams: Motolite, Newcastle-on-Tyne</i>
LONDON—SALES OFFICE <i>Telephone: Langham 4311</i>	319 Regent Street, W.1 <i>Telegrams: Guidepost, Wesdo, London</i>
LONDON EXPORT OFFICE <i>Telephone: Grosvenor 4491</i>	Lucas House, 46 Park Street, W.1 <i>Inland Telegrams: Lucaslond, Audley, London</i> <i>Overseas Telegrams: Lucaslond, London</i>

OVERSEAS COMPANIES

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JOSEPH LUCAS (NEW ZEALAND) LTD.	
LUCAS INDIAN SERVICE LTD.	LUCAS SERVICE (PAKISTAN) LTD.
LUCAS ELECTRICAL SERVICES INC., NEW YORK & LOS ANGELES.	

WORLD-WIDE SERVICE

The Lucas Overseas Service Organisation is world-wide. In Australia, Canada, India, New Zealand, Pakistan, South Africa, and U.S.A., we have established our own subsidiary companies, while there are Lucas Service Agents with fully-equipped Service Stations in the principal cities and main centres throughout the world, so that adequate service and spare parts are available wherever British cars, motor cycles and vehicles are sold. At home in Great Britain, in addition to our own Lucas Service Depots given above, there are over four hundred Official Service Agents throughout the country. A separate publication, No. 769, gives full details of the Lucas Overseas Service Organisation.

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